



Provincia di Livorno



Provincia di Ferrara

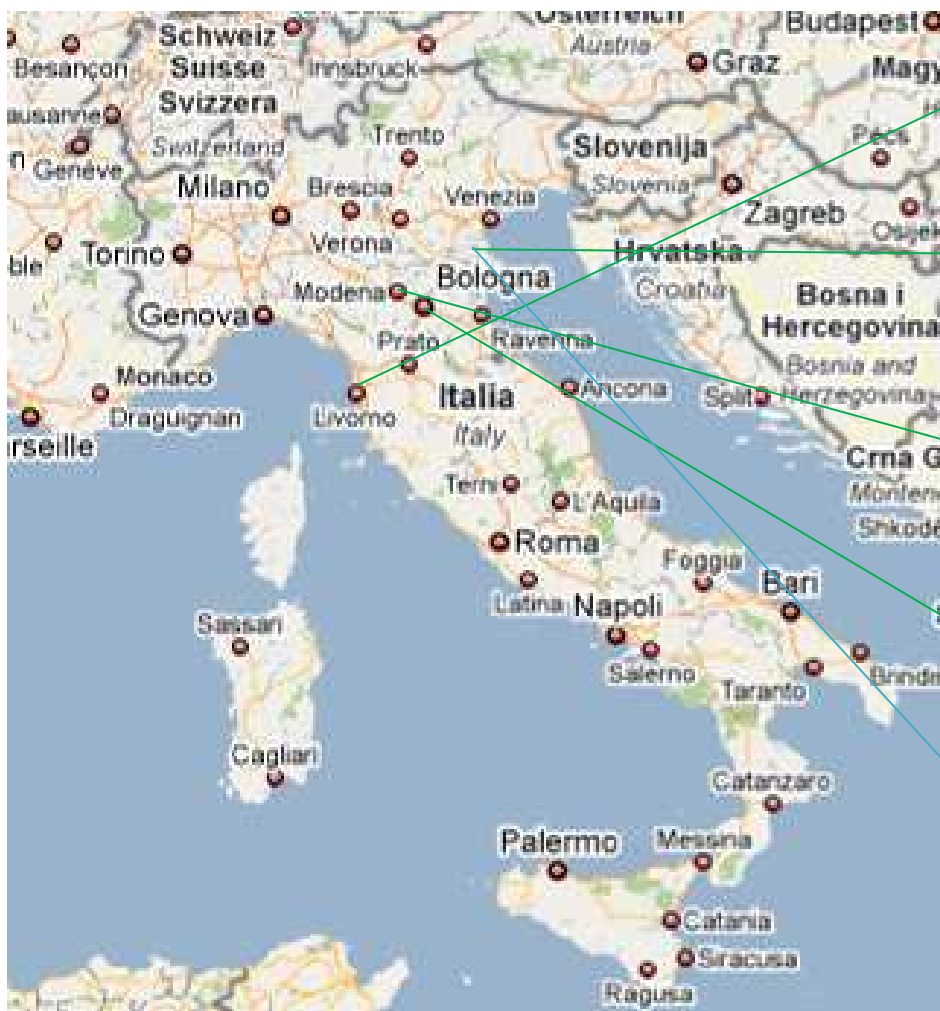


6th European Conference on sustainable city and town

Dunkerque 19th – 21st May 2010



The Beneficiaries



Provincia di Livorno (Coord)

www.provincia.livorno.it



Provincia di Ferrara

www.provincia.fe.it



Associazione LA21 Italiana

www.a21italy.it



Impronta Etica

www.improntaetica.org



Indica

(external technical assistance)

www.indicanet.it



Duration

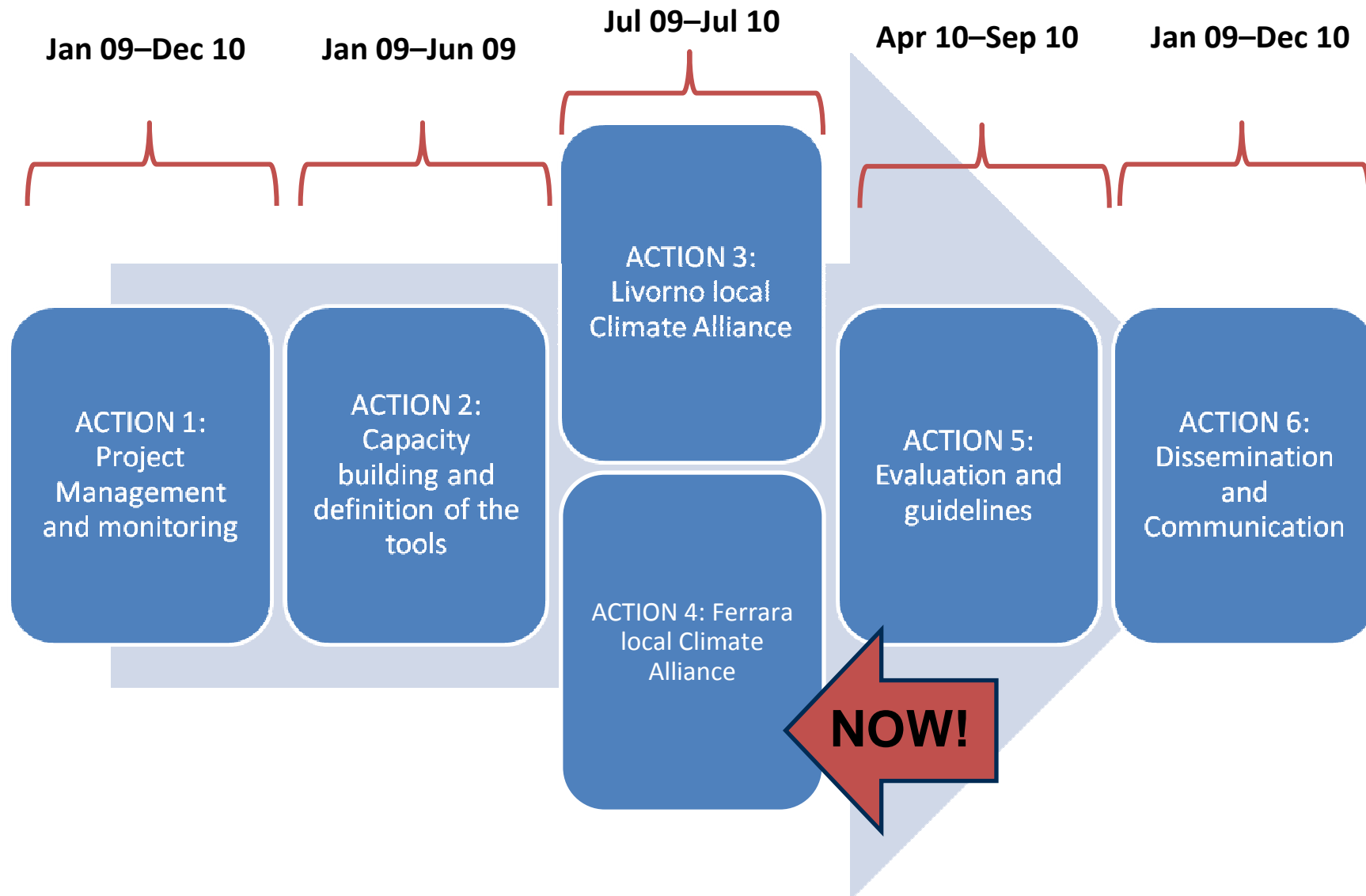
01/01/2009 - 31/12/2010

Budget

€ 593.992,00



The project development



Objectives

- To foster a common responsibility between private and public sectors towards climate change
- To demonstrate that CSR is a strategic driver to involve local companies (not under ETS) in climate change mitigation policies
- To promote among companies effective strategies for a local “low carbon economy”



The Drivers




- CSR as a key for a new local governance approach
- From Responsibility to Co-responsibility
- Strategic approach
- Cycling process
- Technical support
- Accountability

The answer



A public private partnership ...



“People and organisations from some combination of public, business and civil constituencies who engage in voluntary, mutually beneficial, innovative relationships to address common societal aims through combining their resources and competencies.”

(Copenhagen Centre)

... for climate protection and greening and boost the local economy

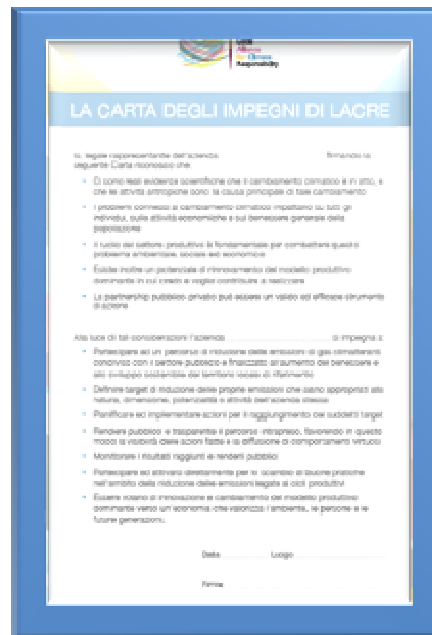
The climate Partnership



Partnership agreement



Commitment charter



Signed in December 2009
between:

- **Provincia di Livorno**
- API
- CNA
- Legacoop
- Confesercenti

- **Provincia di Ferrara**
- Chamber of commerce
- Ostellato Eco-district
- SIPRO
- Confagricoltura
- Unindustria
- CIA
- Legacoop



The Companies



The local companies that have currently signed the Commitment charter are:

Ferrara

- Consorzio HTS Soc. Coop. a.r.l.
- Torneria automatica B&P s.n.c.
- TRW s.p.a.
- Protec s.r.l.
- Az. Agricola Gherardi
- Az. Agricola Guidi
- Enercooperattiva Soc. Coop.
- SACOFIN
- Pasquali s.r.l.
- La Città Verde Soc. Coop. a.r.l.
- SIC Compositi s.r.l.
- OMI s.n.c.
- Lavoranti in legno Soc. Coop. a.r.l.
- VINYLOOP s.p.a.
- VORTEX HYDRA s.r.l.
- S.E.I.-Società Escavazioni Inerti s.p.a.

Livorno

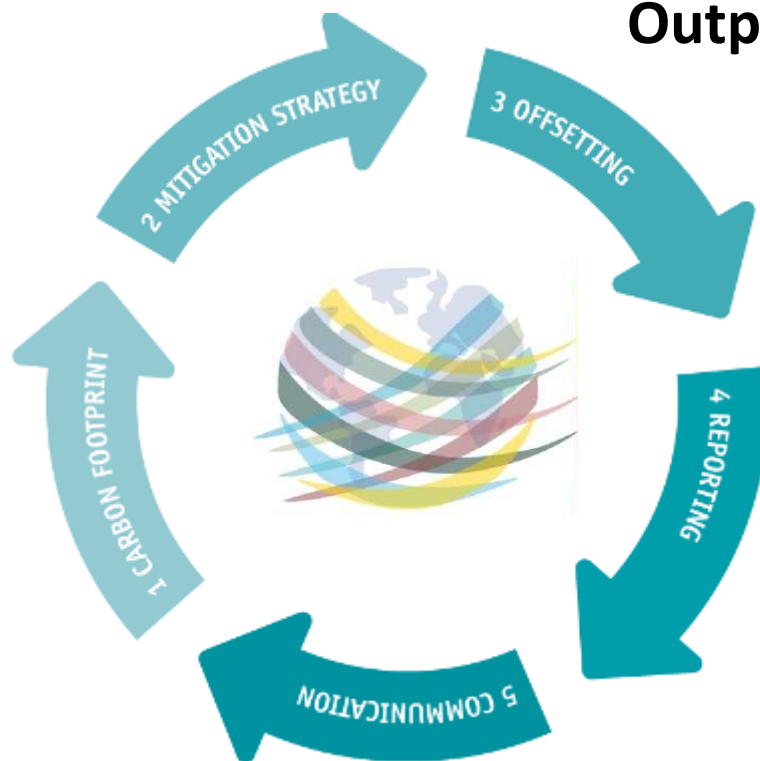
- Unicoop Tirreno
- Villaggio Club Cecina
- Cooperativa edile CLC
- Compagnia portuale di Livorno
- Itinera
- TRW Livorno
- A.AM.P.S. - Azienda Ambientale di Pubblico Servizio
- ASA - Azienda Servizi Ambientali
- ATL - Azienda Trasporti Livornesi
- REA - Rosignano Energia Ambiente
- ASIU - Azienda Servizi Igiene Urbana
- SOGESE

Companies commitment



Commitments

- To take part in a process of emissions reduction, shared with the local authorities and finalized to the local welfare;
- to define targets and actions to communicate and implement in a transparent matter;
- to continuously monitor achievements and adjust the action plan



Outputs:

- Company carbon footprint
- Reduction commitments
- Process and product innovation strategy
- Communication of the carbon performances on a regular basis
- Trickle down effect



The company path



The companies signing the Charter agree to follow a path that implies:

- mapping and quantifying their GHG emissions
- set targets of emission reduction
- define the actions to achieve the targets and include them in an Action Plan, officially approved.

The Province and the partners offer a support to the companies, to facilitate and enhance their commitment. They offer:

- a field visit to the company and a carbon audit
- trainings
- support in the definition of the action plan
- action plan format and guidelines
- help desk

Promoters commitment



- Creation of a working group with banks and financial organizations to facilitate access to capital for the partnership members
- Matching the demand side for services and technologies for emission reductions with the supply side
- Information and support for accessing to national and European financing tools
- Homogenize urban planning legislations that regulate renewable energies in the municipalities
- Training and field visits

Lessions learned

The Partnership is actually an effective approach to involve economic sector in local environmental policies and strategies

In our context the economic sector (in particular SMEs) still fails to take the challenges and opportunities coming from climate change

A technical support is needed to involve a significant number of companies



WWW.LACRE.EU



THANK YOU!

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